

# NORTHERN PHOTOGRAPHIC FEDERATION 2024



The NPF acknowledges the  
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## SONY



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## Program Saturday 27 July 2024

- 9.00am Registration
- 9.30am President **Brad Le Brocque** will open proceedings. Brief discussion with John Wallace to outline the requirements for the competitions and workshops.
- 10.00am **Roy Killen:** will discuss harnessing AI to enhance your photography. Delving into permissible practices and boundaries, especially pertinent for international competitions and for clubs updating their rules to align with current trends. This session promises valuable insights applicable within your own club settings.
- 10.30am **Morning Tea (provided)**
- 11.00am **Tim Bauer:** Tim will talk about his photographic Exhibition "Racism" which has toured Australia and he will analyse a couple of the iconic images
- 12.30pm **Lunch** (Please note: You cannot bring food and drink into the club premises). *Time to view prints and talk with exhibitors.*
- 1.30pm **Ben Maze: Professional Photographer and Educator**  
Ben Maze is a distinguished photographer based in the southern region of Sydney, NSW. (SEE ATTACHED NOTES)
- 2.30pm **Nikon:** Brett Atkins will show us the latest updates from Nikon, They have a load of new products to showcase.
- 3.00pm **Selena Simpson:** will share her expertise on optimising files for printing, offering valuable tips and tricks she employs to ensure exceptional print quality. Known for her top-tier skills in the industry, her insights are sure to elevate your printing preparation process.
- 4.00pm **Benq:** An overview of their product range and they will have several of their monitors and a projector to play with and test. To celebrate, they are going to give some great discounts on their photographic monitors.
- 4.30pm **Sony:** *Have some amazing new technology being rolled out and is likely to affect the industry as a whole. We will learn a little more about the Global shutter technology.*

We will finish for the day. However, many will be hanging around to have some dinner and a few drinks in the club and the competition studio will run late, should we need it to.



Federation of Camera Clubs - NSW

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## Program Sunday 28 July 2024

- 9.00am Registration
- 9.30am President Brad Le Brocque will open proceedings and outline the plans for the day.
- 9.45am **David Oliver:** David will talk about the amazing photographic trips and workshops run in 2024 and will show some of the stella shots he was able to get.
- 10.30am **David Oliver:** We will draw 8 names out of the hat and the lucky winners will spend an hour with David on a natural light workshop/shoot around the grounds of the club. So bring your gear!
- 10.40am **Morning Tea (provided)**
- 11.00am **John Wallace (C R Kennedy):** The focus this year is Drones, the brilliant Zhiyun portable lights and the newest Ifootage tripods. John will explore a the latest photography gadgets you may not know they had. Also there will be specials to be had!
- 12.00pm **Michelle Kennedy:** Portrait Storytelling. Join Sony Digital Imaging Advocate & Photography Judge Michelle Kennedy for a presentation where she will provide tips and tricks on how to take a portrait with a compelling story. We all hear judges talking about the importance of a story in an image, so take this opportunity to dive deeper into storytelling from a Judge's perspective. Michelle is also an award-winning portrait photographer and digital artist. Registering and attending this presentation will put you in the draw to win a prize on the day.
- 1pm **Lunch** (Please note: You cannot bring your own food and drink into the club premises).
- Time to view prints and talk with exhibitors.**
- 2.00pm Review of the studio shoot images by Tim Bauer, John Wallace and Brad Le Brocque. Announcement of Major Prize winner.
- 3.00pm NPF Awards: Review of images, presentation of trophies and people's choice award.
- 4.00pm End of formal proceedings.



Federation of Camera Clubs - NSW

## PROGRAM NOTES

### SPEAKERS AND MENTORS

**Tim Bauer:** Will be.....What can we say? Tim will be himself; enthusiastic, energetic and a brilliant photographer. Tim had such a good time last time, he is coming back. He will give a great presentation on Saturday and he will be part of the judging panel for the portrait competition.....But he will be around for the whole event, an Ambassador for Hasselblad and the NPF. Tim will be taking shots, giving advice and showing off his gear.

**Michelle Kennedy:** The President of the FCC, Michelle is also a Sony Advocate and a full-time employee at John Ralph's Camera House. I wonder how Michelle actually gets any time to take photos.... but she does. Her list of major awards is way, way too long to list, but here are a couple:

2016 1st Place Creative – Federation of Camera Clubs NSW Topshot

2017 FIAP Gold Medal Creative - Sydney International Exhibition of Photography

2018 ICS Gold Medal Creative - Sydney International Exhibition of Photography

2019 1st Place Creative Digital - Northern Photographic Federation

2021 - 1st Place Digital Art - Raster Art - Sydney Royal Easter Show

2022 - 1st Place Digital Art - Raster Art - Sydney Royal Easter Show

2023 - 1st Place Open Photography - Sydney Royal Easter Show.

Michelle is a keen educator and regularly shares her knowledge. We are lucky that we will have a chance to share her insights.

**David Oliver:** Natural Light Portrait Workshop - Sunday Nikon Ambassador David will run a Natural Light Portrait workshop in the morning session, with a very limited number of only 8, this is "invitation only" and the way to obtain an invitation is to put your name into the draw. It will be announced on Sunday morning 10.00am. We will draw the names then. Bring your camera or borrow from Sony.

#### ***Ben Maze: Professional Photographer and Educator***

Ben Maze is a distinguished photographer based in the southern region of Sydney, NSW. While he excels in various genres of photography, he holds a particular passion for landscape, seascape, blue-hour, and night photography. Among his most remarkable works are his abstract forest shots, which have garnered significant acclaim.

In his upcoming presentation, Ben will delve into his unique approach to capturing the beauty of chaotic rainforest environments. He will share insights on how to derive stunning photographs from what is often a challenging setting. Ben's expertise extends beyond the camera; he is also highly skilled in post-processing techniques.

As an accomplished educator, Ben conducts both field and studio workshops, helping aspiring photographers enhance their skills. His comprehensive presentation on forest and rainforest photography promises to be insightful, offering numerous tips and tricks for mastering this often-difficult area. Ben Maze's sessions are not only informative but also inspirational, providing valuable knowledge to photographers at all levels.

## TRADE EXHIBITION

The morning tea and lunch breaks in the program are a great chance to check out the equipment tables and studio. It is also a great opportunity to catch up with friends from other clubs.

SONY are attending with a range of gear including the A7RV, 24-70GMII, 70-200 GMII 100-400GM and hoping to have the newly announced (yesterday!) A6700 and 70-200 F4 Macro GII Lens. Nick Fraser and Michelle Kennedy will be there with a wealth of knowledge and experience to answer any questions and let members use the gear. It's recommended that members bring a Memory Card so they can keep their images from the day!

This year CR Kennedy and Sony are not just providing some great prizes, they have teamed up with John Ralph's Camera House to provide the best event discounts. Of course, Ilford paper will be represented by the ever present Les Porter. Les still carries the largest range of Ilford in the country. Sony and Sigma have gear to try out, you can shoot around the club grounds or in the studio with some Anglerfish lights.

## WORKSHOPS & DEMONSTRATIONS

***Footage portrait studio:*** This is a closed studio and the major prize from CR Kennedy. Please see the flyer sent separately for all the details.....DO NOT MISS OUT! Beginners encouraged to have a go! Registration is available on the NPF myPhotoclub website.

***THE 2ND STUDIO - CR Kennedy Studio (Not the competition studio):*** Saturday and Sunday CR Kennedy will set up a complete studio that will be run by John Wallace amongst others. You are encouraged to bring your own, or borrow a camera body to try from one of our sponsors (they have some available) and try the new Sigma range of lenses. Experienced models will be on site.

***Selena Simpson :*** Saturday and Sunday Selena will be set up and immersed in all things print related. Selena is a Master Printer; she will be processing and printing on the very latest Canon printer in real time. This is an opportunity to pick up some secrets from the very best printer in the country.

### **Les Porter**

Throughout the entire weekend, Les Porter will be available to talk to everyone regarding their photographic needs, as well as providing an opportunity to purchase photographic products AT GREAT PRICES!

**All Workshops:** will be hands on and there will be several models to shoot. You can bring your own camera or borrow one to test your next acquisition from one of the exhibitors.

## PRIZES

Throughout the weekend a number of prizes will be available for participants to win. These prizes are donated to the NPF by the companies who have a presence in the trade fair. Please repay their generosity with your support.

***Studio Session With Tim Bauer:*** This is part of the major studio prize. Tim's studio is located in Sydney. The prize winner will spend the day with Tim and a small group learning and exploring his unique style. Tim has run master classes for the National Portrait Gallery and after so many years as one of Australia's foremost portrait photographers, Tim is happy to pass on the secrets of many of his techniques. This is a one-off opportunity and a truly great prize. A big thank you to Tim Bauer for his generosity.

## ACCOMMODATION DEAL

Accommodation:

The Kurri Motor Inn

This year we have organized a deal with the Kurri motor inn. However, they only have 11 rooms available .....so best get inn fast.

Speak to Parveen and mention the Camera club conference at the Bowling club to receive an upgrade to a free cooked Breakfast.

They have a range of rooms at several price points and Parveen is anxious to impress, so that we will come back next year. This means their prices are keen and the rooms are clean and well appointed. Located in a quiet little complex just out of town on the main street, a couple of minutes from the Bowling club.

Manager: Parveen Sorathia

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